



Bahía del Duque has won the category of *Most Excellent Hotel* and its director, Santiago Cabré, went to collect the prize

GRAN HOTEL BAHIA DEL DUQUE: WINNER OF THE PRESTIGIOUS PRIZE FOR EXCELLENCE AWARDED BY "CONDÉ NAST JOHANSENS" GUIDE TO THE BEST HOTELS IN EUROPE

"It's an incentive for us to go on working to stay true to what our guests expect of us: being a unique hotel in a unique place", said Francisco Javier Zamorano, chairman of CIO, the company that owns Gran Hotel Bahía del Duque

Santa Cruz de Tenerife, November 2012. On the evening of the 7th of November, Gran Hotel Bahía del Duque (www.bahia-duque.com) was awarded one of the most important and prestigious awards in the tourism industry. It was selected as the **MOST EXCELLENT HOTEL** by the renowned **CONDÉ NAST JOHANSEN** guide. The annual European excellence award was presented at a dinner in London.

The distinguished and reputable award was collected by the Hotel director, Santiago Cabré, who thanked everyone "who chooses Gran Hotel Bahía del Duque as their holiday destination each year, making this Hotel one of the most prestigious and highly-valued hotels worldwide."

Francisco Javier Zamorano, chairman of Compañía de las Islas Occidentales (CIO), the company that owns Gran Hotel Bahía del Duque, acknowledged that the award was "yet another incentive for us to keep working to stay true to what our guests expect of Gran Hotel Bahía del Duque and of its value: being a unique hotel in a unique place. Furthermore, it also provides a major drive in the current times to reinforce the image and values of the Canary Islands as a very special tourist destination."

The award crowns a very successful year for Gran Hotel Bahía del Duque in terms of the prizes that it has won worldwide, particularly with reference to the "*Best Spa*" award, adjudicated by the readership of *Condé Nast Traveler* magazine, which also selected the Hotel in 2010 as the "*Best Resort*", without forgetting the "*Best Spa*" nomination that the Bahía del Duque *Spa* was given by *Virtuoso*, the top American travel agency, which Santiago Cabré, the Hotel director, summed up back then as "a tremendously important prize in itself."

At the dinner that was held in London, coinciding with the *World Travel Market* - one of the most popular tourism fairs in the world, where Bahía del Duque is a regular exhibitor - many tourist experts, journalists, travel agents and Bahía del Duque clients acknowledged the values of the hotel, which in the past two years has opted for a tourism that strives for excellence and exclusivity, with the opening of an impressive *Spa* occupying more than 3000 m², 40 villas created by the prestigious interior designer Pascua Ortega, and its major commitment to disseminating the new Canary Island cuisine since it has hired chef Braulio Simancas, guru of this new style that is earning

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itself (and its seafood in particular) a place among the world's most renowned gastronomies.

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Nominations for these awards were based on a selection of hotels that *Condé Nast Johansens* published in its guides in 2011, where every hotel was assessed according to a set of criteria, rather than a single factor, which the jury rated, finding that Bahia del Duque excelled in each of the categories because it received the top score in the readers' online voting system.