



GRAN HOTEL
BAHIA DEL DUQUE RESORT

THE TAIS COLLECTION



BIOSPHERE
RESPONSIBLE
TOURISM

BH 001/2011-III

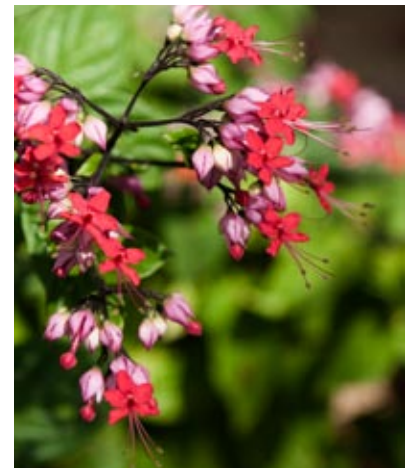
THE GRAN HOTEL BAHIA DEL DUQUE RESORT IS AWARDED THE "BIOSPHERE" SEAL, CERTIFYING ITS CONCERN AND MANAGEMENT OF SUSTAINABLE TOURISM.

What does obtaining the Biosphere Seal mean?

BIOSPHERE Certification, sponsored by the Responsible Tourism Institute (ITR), recognize and certify touristic establishments that have a sustainable management and, therefore, they are examples of sustainability in the international tourism.

BIOSPHERE is a voluntary certification based on the principles of sustainable development. The BIOSPHERE' standards have specific criteria on environmental, cultural and socioeconomic performance. The label is granted to establishments in different countries around the world.

Responsible Tourism Institute is a non-profit organization sponsored by UNESCO and it's a member of the UNWTO and the Global Sustainable Tourism Council (GSTC), which has supported by the United Nations Foundation and the UNEP.



Tourism developed in a rational way can contribute to the promotion of new tourism models non-aggressive and enriching environment from a social and cultural perspective, considering also the need to move towards these new models through certification. One of the most important challenges today, and the responsibility of all actors involved in tourism, is designing sustainable tourism models that allow you "products" and "sustainable destinations."



Gran Hotel Bahía del Duque Resort has been awarded the BIOSPHERE seal

(July 2011)

The Gran Hotel Bahía del Duque Resort has been granted, following an audit, the prestigious Biosphere Seal by the Institute of Responsible Tourism, certifying that the centre and main activity of this hotel are based on maintaining and achieving sustainable tourism.

The global criteria for obtaining this certification are the following:

- Demonstrate sustainable management.
- Maximize the economic and social benefits of local communities and minimize the negative impacts.
- Maximize the benefits of cultural heritage and reduce to a minimum the negative impacts.
- Maximize the benefits for the environment and minimize the negative impacts.

"Gran Hotel Bahía del Duque Resort has always been very conscientious about environmental protection and conservation with regard to its facilities and the attitude of all its staff, as well as the services offered to guests. We also organise activities and promote synergies with different NGOs, always through our Social Work programme, engaging our guests in this endeavour," Santiago Cabré, General Manager of Gran Hotel Bahía del Duque Resort.



www.biospherehotels.org